

AGENDA

- Lobbying the Executive Branch
 - Coalition Building
 - Policy Development and Negotiation
- Engagement opportunities during the 2017 legislative interim

Coalition Building

- Purpose – form a loose affiliation of stakeholders who share your position on an issue, in order to increase your bargaining power
- The most effective advocacy comes from building sustainable, symbiotic relationships.
- Resources:
 - [Maryland Manual Online](#) – for identifying state and local government officials
 - [Listing of Registered Lobbyists](#) – for identifying a point of contact for a company, association, non-profit, etc.
 - [Governor's Appointments Office](#) – for identifying state Boards and Commissions

Coalition Building

- Examples:
 - [Diabetes Management in Schools](#)

| Support No Health Professional Oversight | Support School Nurse Oversight |
|--|---|
| American Diabetes Association | Department of Health and Mental Hygiene, Maryland State Department of Education, Maryland Board of Nursing, Maryland Nurses Association, Maryland Assembly on School-Based Health Care, Maryland School Nurses Association, Maryland Association of School Superintendents, Maryland Association of Boards of Education, Maryland Association of County Health Officers |

- [Wine-infused Ice Cream](#)

| Support Wine-infused Ice Cream | Oppose Wine-infused Ice Cream |
|--|-------------------------------|
| Department of Health and Mental Hygiene (food regulators), Maryland Winery Association | [none] |

Coalition Building

Appointment to State Boards and Commissions

- Through boards and commissions, the Executive Branch draws on the expertise of the public to solve government problems.
- There are ~350 active boards and commissions, with ~5,000 slots for appointees (~1,200 (24%) are in health boards).
- The Open Meetings Act requires Boards and Commissions to make their meetings open to the public.
- How to Identify Opportunities:
 - [List of Active Boards and Commissions](#)
 - [List of Current Vacancies](#)
 - [Contact Director of Appointments](#) at relevant state agency

Coalition Building

Appointment to State Boards and Commissions

e.x. [Advisory Council on Hereditary and Congenital Disorders](#)

- The Council provides advice on policies for detection and management of hereditary and congenital disorders.
 - e.x. list of conditions tested through Maryland's newborn screening program. ([Health – General § 13-111](#))
- Membership ([Health – General § 13-104](#))
 - 4 health professionals with experience in hereditary and congenital disorders
 - 2 members of the Maryland General Assembly
 - 5 consumers (who are not health professionals)
 - 4 nonvoting members representing the Department of Health and Mental Hygiene

Policy Development and Negotiation

- Purpose – use the bargaining power that you and your coalition has built to influence decisions made by government officials
- Important considerations include 1) annual policy cycle, and 2) understanding of the larger policy context
- What can you advocate or lobby for?
 - Budget
 - Legislation
 - Regulations
 - Programs
 - Constituent Services

Policy Development and Negotiation

Annual Policy Cycle

- January: Legislative session begins (2nd Wed.); Governor's budget introduced (3rd Wed.)
- April: Legislative session ends (2nd Mon.)
- April/May: Everyone recovers and takes stock of what just happened
- Summer: Interim workgroups start
- Fall: Policy discussions intensify; Committees schedule briefings; Agencies finalize budgets and legislative priorities (executive privileged)
- Late Fall: Agencies submit annual reports; everyone gears up for session

Policy Development and Negotiation

How to Track Items of Interest

- General
 - Track legislation/Read through passed legislation
 - Contact relevant program staff or coalition partners
- Meetings
 - [Maryland General Assembly Calendar](#)
 - [Maryland Register General Notices](#)
 - Program Websites
- Issues
 - [Department of Legislative Services Library](#)
 - [Maryland Manual List of Defunct Units](#)
 - [Maryland Reporter](#)

2017 Legislative Interim

- [Maryland Health Insurance Coverage Protection Commission](#) (SB 571/Ch 17)
 - Will monitor federal changes to the health care system (incl. ACA) and make recommendations for Maryland
 - 19 members, incl. members of the public
- [State Advisory Council on Health and Wellness](#) (SB 38/Ch 40)
 - Will merge the Councils on Physical Fitness, Heart Disease and Stroke, and Arthritis
 - 34 members, incl. members of the public
- [Workgroup on Health in All Policies](#) (SB 340/HB 1225; passed)
 - Will address health disparities and consider how health considerations can be incorporated into the decision-making of government agencies
 - 16 members, incl. one consumer member

2017 Legislative Interim

- [Maternal Mental Health](#) (HB 775/Ch 221)
 - The Department and interested stakeholders will develop resources for improving maternal mental health.
- [Prenatal HIV Testing](#) (HB 518; passed)
 - The Department and interested stakeholders will develop regulations for prenatal HIV testing.
- [End of Life Option Act](#) (HB 370; failed)
 - This failed bill would have allowed for the “end of life option” for terminally ill Marylanders; it will likely come back next year, and there will likely be workgroup meetings in the fall.

2017 Legislative Interim

- [Rape Survivor Family Protection Act](#) (HB 428; failed)
 - This failed bill would have authorized the court to terminate the parental rights of an individual convicted of rape, of the child in question.
- [Rape Kit Evidence and Notification](#) (HB 255/Ch 159)
 - Requires better processing of rape kits.
- [Medicaid Dental Benefit for Adults](#) (SB 169; passed)
 - An amendment to this bill authorizes a dental benefit for adults in the Medicaid program.
- [FY 18 Joint Chairmen's Report](#)
 - Catalogs mandated reports for state agencies (430 pages)